

Cisco Catalyst 3560 Series Switches

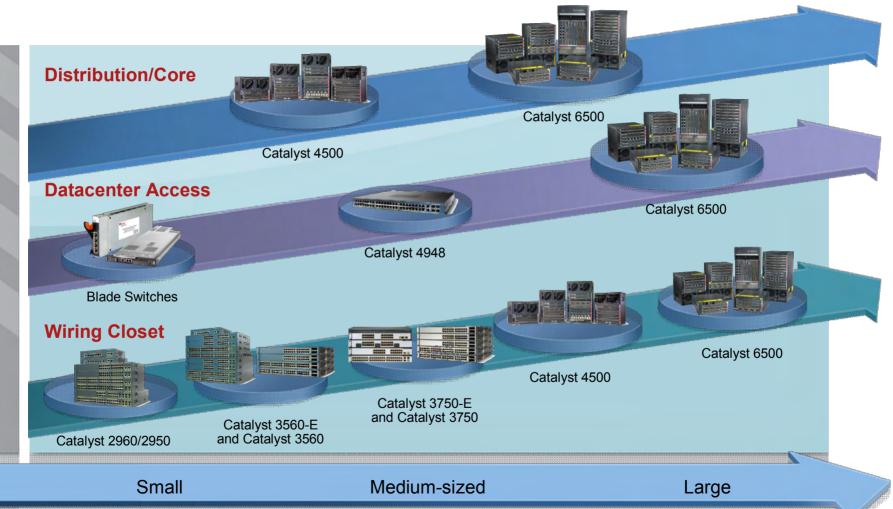


Agenda



- Cisco® Catalyst® Switches Overview
- Catalyst 3560 Product Overview
- Power over Ethernet
- Intelligent Services
- Cisco Network Assistant
- Deployment Examples
- Service and Support

Catalyst Switching Portfolio



Number of Employees/Density

Most Complete Line of Fixed Configuration LAN Products

Full Layer 3 Routing



Cisco Catalyst 4948

- 10/100/1000 + 2 10GE wire speed switching
- Rack-optimized server switching
- Jumbo frame support
- Dual, hot swappable, internal power supplies
- Hot swappable fan tray





Cisco Catalyst 3750-E and Catalyst 3750

- Stackable 10/100 and GE configurations
- 2 10GE X2 uplinks with GE migration using Cisco TwinGig
- Cisco StackWise™ Plus and StackWise technology
- Enterprise-class intelligent Layer 3/4 services
- Modular power supply with 3750-E
- PoE configurations with up to 15.4W on all 48 ports





Cisco Catalyst 3560-E and Catalyst 3560

- 10/100 and GE configurations
- 2 10GE X2 uplinks with GE migration using Cisco TwinGig
- Enterprise-class intelligent Layer 3/4 services
- Modular power supply with 3560-E
- PoE configurations with up to 15.4W on all 48 ports

Layer 2 Intelligent Services



Cisco Catalyst 2950 and Catalyst 2960

- 10/100 and 10/100/1000 Layer 2 switching
- Fixed uplink and GBIC-based gigabit connectivity
- Basic through advanced intelligent services

GUI-Managed



Cisco Catalyst Express 500

- Low-density, standalone, managed 10/100 switching
- Tailored for businesses with up to 250 users

Function, Flexibility, Scalability

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Cisco Catalyst 3560 Series Switches

Positioning

 Enterprise-class, fixed configuration, multilayer switching line optimized for access layer deployments requiring IEEE 802.3af or Cisco® prestandard Power over Ethernet

Fast Ethernet and Gigabit to the desktop configurations
Ideal for small enterprise wiring closets and branch office environments

Enables the deployment of network-wide intelligent services

Availability

Enhanced security

Advanced quality of service (QoS)

- Intelligent power management features enhance PoE capabilities
- New Express Setup and Cisco Network Assistant software supports easy deployment and configuration
- Familiar Cisco IOS® Software
- Uses Cisco ASICs for superior hardware and software integration, and innovative features

Catalyst 3560 Series

Product Overview

Enterprise-class services

Availability: IP Routing, HSRP, STP enhancements, 802.1s/w, IGMP snooping

Security: ACLs, port security, 802.1x (IBNS), SSH, SNMPv3, ACLs, RADIUS/TACACS+,

DHCP snooping, Dynamic ARP inspection, IP source Guard

Advanced QoS: L2-L4 QoS with CoS/DSCP, Shaped Round Robin, Strict Priority Queuing,

Auto-QoS for VoIP

IPv6 hardware capability

GE & FE configurations—Performance up to 38.7Mpps routing & switching

Power over Ethernet

Ability to support both Cisco prestandard PoE and IEEE 802.3af
Intelligent power management features maximize and prioritize available power

Ease of deployment and management

Web-based Express Setup simplifies initial configuration

Cisco Network Assistant configuration wizards simplify configuration of Layer 3/4 services

Boots as a traditional Layer 2 Catalyst switch, configurable for Layer 3 routing and services

Auto-configuration through DHCP

Small form factor pluggable (SFP) uplinks

SX, LX, ZX, 1000BaseT, CWDM options

Cisco Catalyst 3560 Series Model Overview

Catalyst 3560-8PC



- 8 10/100 + 1 dual purpose 10/100/1000 & SFP port
- 124W PoE

Three Software Licenses

IP Base Software License

 Enterprise-class intelligent services: advanced QoS, enhanced security, RIP, and static IP routing

IP Services Software License

 IP Base feature set plus: dynamic IP unicast routing, smart multicast routing, and PBR

Advanced IP Services License

Adds IPv6 routing and ACLs

Catalyst 3560-24TS



24 10/100 + 2 SFP ports

Catalyst 3560-24PS



- 24 10/100 + 2 SFP ports
- 370W PoE

Catalyst 3560G-24TS



24 10/100/1000 + 4 SFP

Catalyst 3560G-24PS



- 24 10/100/1000 + 4 SFP
- 370W PoE

Catalyst 3560-48TS



48 10/100 + 4 SFP ports

Catalyst 3560-48PS



- 48 10/100 + 4 SFP ports
- 370W PoE

Catalyst 3560G-48TS



48 10/100/1000 + 4 SFP

Catalyst 3560G-48PS



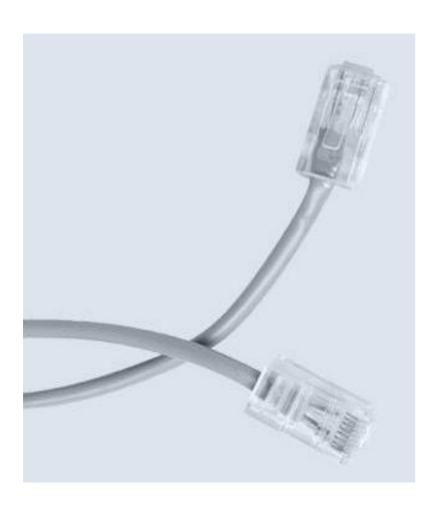
- 48 10/100/1000 + 4 SFP
- 370W PoE

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What is Power over Ethernet?

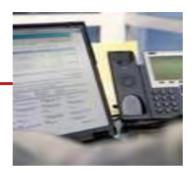


- Power over Ethernet (PoE) is the ability to deliver regulated—48V DC power over a standard copper Ethernet network cable
- This power is utilized by connected devices for their operation

Extending the Versatility of Ethernet

The Benefits of Powering Devices with Ethernet

Power over **Ethernet** extends the value, simplicity and flexibility of **Ethernet** to enable new uses for the network



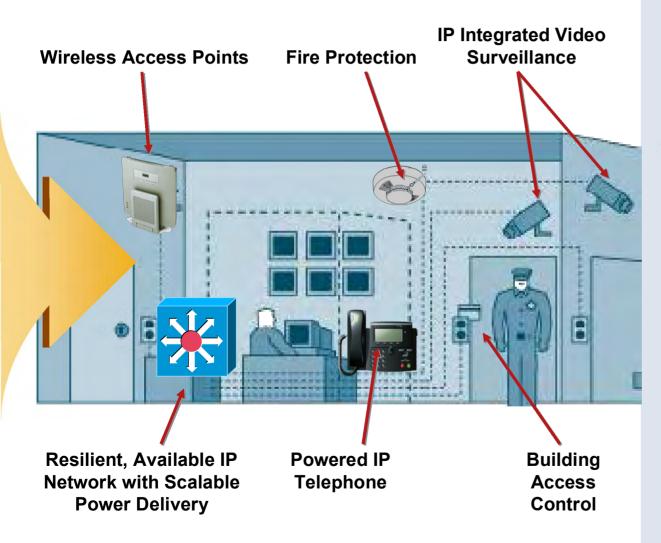




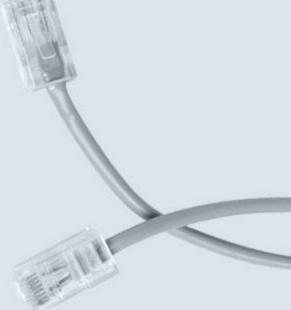
- AC-Free Deployments
- Mobility and Simplicity
- Safety
- Operational Resiliency
- Simplified Manageability
- Reduced Capex and Opex

A Glimpse into the Future...

The Ethernet Powered Organization



Power over Ethernet (PoE)
Delivers 48V DC Power over
a Standard Copper Ethernet
Cable



The Power and Network Is
Used by the Connected
Devices for Their Operation

Evolution of the IEEE 802.3af PoE Standard

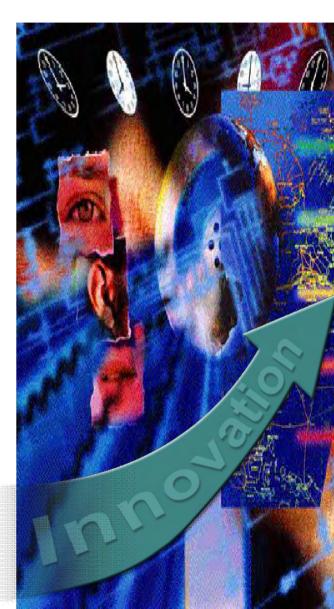
 Cisco was the industry's first to provide Power over Ethernet (inline power) in a LAN switch

Catalyst 6500 and Catalyst 4006 first chassis switches with PoE support and have been 802.3af PoE-ready since inception

Catalyst 3524-PWR-XL, shipped in May 2000 was first stackable to support PoE

Today there are well over 18 Million Cisco prestandard PoE ports deployed

- Cisco was deeply involved in the evolution of PoE innovation and throughout the IEEE standards process
- P802.3af, "DTE Power via MDI", was approved by the IEEE Standards Board and has been published as "802.3af-2003" standard



How to Deploy Power over Ethernet (PoE)

There are two primary components of a PoE deployment:

- Power Sourcing Equipment (PSE) (such as a Cisco Catalyst LAN Switch Port)
- Inserts power over the Ethernet cable



- Powered Device (PD)
- Accepts and utilizes delivered inline power



IEEE Power Classification

Optional Feature

- IEEE 802.3af has an optional Power Classification feature and should be a minimum requirement for any PoE deployment
- LAN Switch (PSE) reserves required power based upon attached devices' "class"
- Significantly reduces power capacity requirements

With Power Classification—
switch identifies power needs and
only reserves power based upon class

Without Power Classification—unclassified devices treated at default with full 15.4 W per port

 All Cisco 802.3af Catalyst Switches (PSE) devices support the optional Power Classification feature

Class Number	Max Power at output of PSE per port
0 (Default)	15.4 watts reserved (actual device requirement can be much less)
1	4 watts
2	7 watts
3	15.4 watts
4	Future Expansion

Cisco's Intelligent Power management extends IEEE Power Classification for more granular control

Cisco Catalyst Intelligent Power

Management Capabilities

Enabling Optimization of Power Delivery

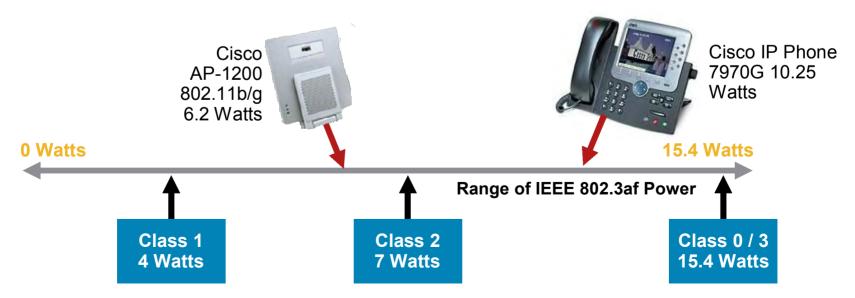
- Extend IEEE Power Classification with more granular power management
- Set pre-defined, per-port power allocation to limit high-power devices and minimize power draw
- Restrict power delivery from specific ports and identify ports where power is not being used to re-allocate power

Cisco Catalyst Switches offer **Intelligent Power** Management **Capabilities That Extend the Optional IEEE Power** Classification **Feature and Enable** Intelligent, granular Management of All **PoE Ports**

Cisco Intelligent Power Management

More Granular than IEEE Power Classification

- Intelligent Power Management enables Cisco Catalyst switches to identify precise power requirements for compatible Powered Devices
- Precise power delivery optimizes power delivery by
 - Reducing the need for larger power supplies
 - Enabling higher numbers of Powered Devices to be supported
- Catalyst switch initially uses the IEEE Class structure to determine initial power requirements, then after start-up, Intelligent Power Management is used to further refine Power allocation for compatible devices

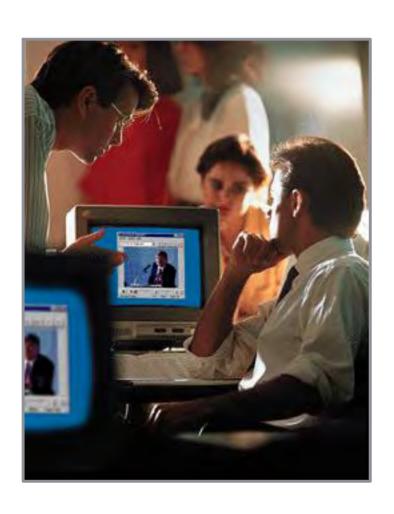


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Increasing Demands Placed on Networks



- Desktop computing power increasing
 Acting as servers
 Gigabit connections
 Flooding network with traffic
- Multiple types of access devices
 Voice and data traffic at the desktop
 Traffic classification needs
- New, advanced applications with less-predictable traffic patterns
 Greater reliance on servers
 New, less-predictable traffic patterns
- Stronger network security
 Increased flow of sensitive
 info on the network
 Internal and external threats

Cisco Catalyst Intelligent Switching Infrastructure

Intelligent Switching is a Common Foundation of Capabilities across Cisco® Catalyst® Switches



Performance, Availability

- Wire-speed forwarding
- No performance effect with all services enabled



QoS

- Layer 2, 3, 4 classification
- Policing and shaping
- Multiple queues
- Granular control



Security

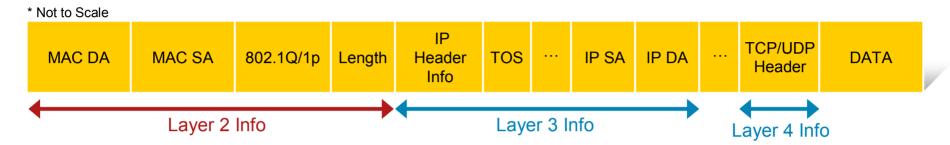
- Layer 2, 3, 4 access control
- Identity-based authentication
- Management security



Manageability

- End-to-end manageability for centralized administration
- Web-based or command-line interface (CLI)
- Analysis and planning tools

Intelligence Through More Capable ASICs



- Layer 2 switches are limited to the processing and forwarding of Layer 2 information.
- Multilayer switches can look deeper into the frame => intelligent decisions based on Layer 3 or Layer 4 information.
- Examples of why this scenario is useful:

Preserve bandwidth by limiting traffic based on a user's IP address.

Preserve bandwidth by limiting traffic based on applications using a constant TCP/UDP port number—Web browsing, enterprise resource planning (ERP) applications, etc.

Prevent access to network resources based on user's IP address.

Classify and mark traffic based on Layer 3 QoS (DSCP).

Cisco® innovative ASICs with Cisco IOS® Software integration enable superior intelligent services that will not bottleneck the network.

Cisco Catalyst Intelligent Switching Infrastructure

Intelligent Switching



Advanced QoS

Security

Availability

Manageability

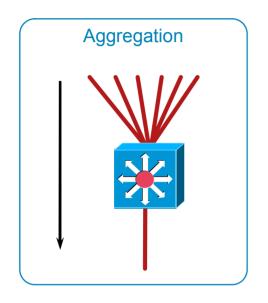
Features

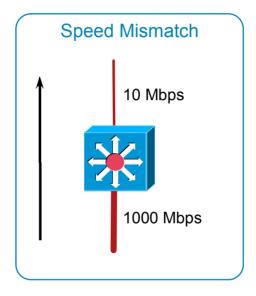
- Layer 2, 3, 4 traffic classification
- Shaping, sharing, and policing
- Granular control
- Wire-speed performance

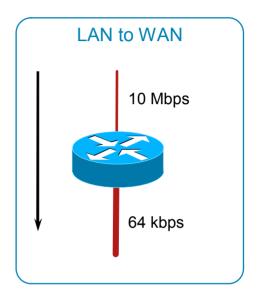
Benefits

- Manage bandwidth to meet business priorities
- Maintain performance for time-sensitive applications
- Better meet defined SLAs
- No performance degradation with services enabled

Where Congestion Exists, QoS is Required







- Points of aggregation
- Links and buffers
- Points of substantial speed mismatch
- Transmit buffers tend to fill (TCP windowing)
- Buffering reduces loss, introduces delay

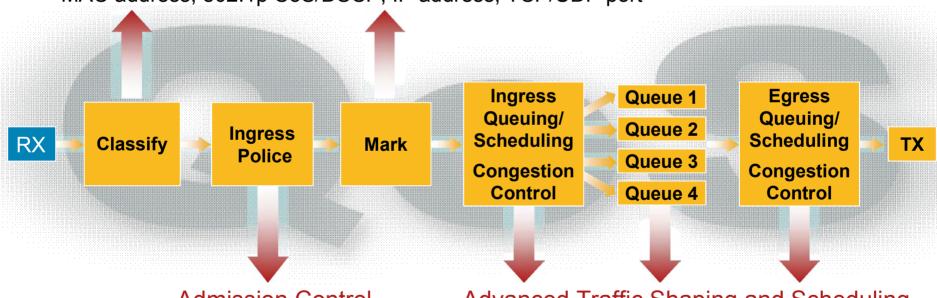
Not All Traffic Is Created Equal

	Voice	Video	Data (Best-Effort)	Mission-Critical Data
Bandwidth	Low to Moderate	Moderate to High	Moderate to High	Low to Moderate
Random Drop Sensitivity	Low	Low	High	High
Delay Sensitivity	High	High	Low	Moderate to High
Jitter Sensitivity	High	High	Low	Low to Moderate

Cisco Catalyst 3560 Series Extensive QoS Features

Traffic Classification and Marking for Differentiated Services

Per port or individual/aggregate flow classification and rewrite MAC address, 802.1p CoS/DSCP, IP address, TCP/UDP port



Admission Control

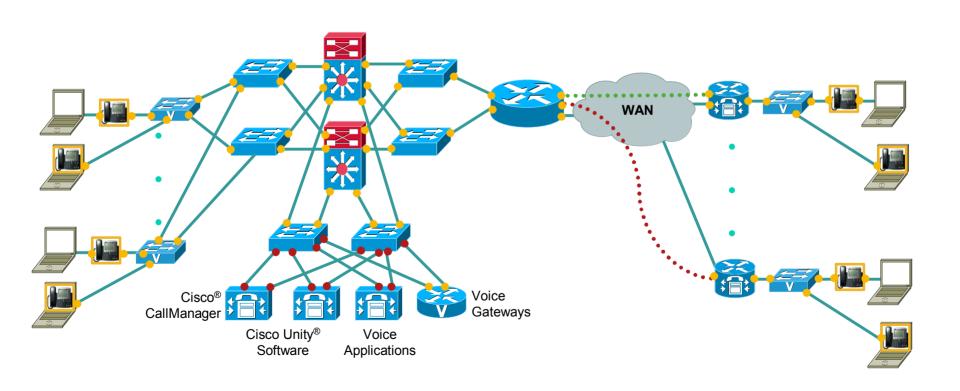
Prevent Network Congestion
Input and Output Policing per Port

Advanced Traffic Shaping and Scheduling

Four Queues per Port Shaped Round Robin Strict Priority Queuing

Auto QoS

One Command per Interface to Enable and Configure QoS; Modify Global and Interface Settings to Make QoS for VoIP Work



Cisco Catalyst Intelligent Switching Infrastructure



Advanced QoS

Security

Availability

Manageability

Features

- Identity-based authentication
- Wire-speed access control lists
- Controlled access to system maintenance
- Integrated security services

Benefits

- Authenticate and control access based upon user identity
- Protect critical business assets
- Prevent downtime
- Prevent network attacks from within

Catalyst Integrated Security Strategy



Threat Defense

Defend the Edge: Integrated Network FW+IDS **Detects and Prevents External Attacks**



Protect the Interior:

Catalyst Integrated Security **Protects Against Internal Attacks**



Guard the Endpoints:

Cisco Security Agent (CSA) **Protects Hosts Against Infection**

Trust and Identity



Guarding Network Access Identity-Based Networking Control Who/What Has Access

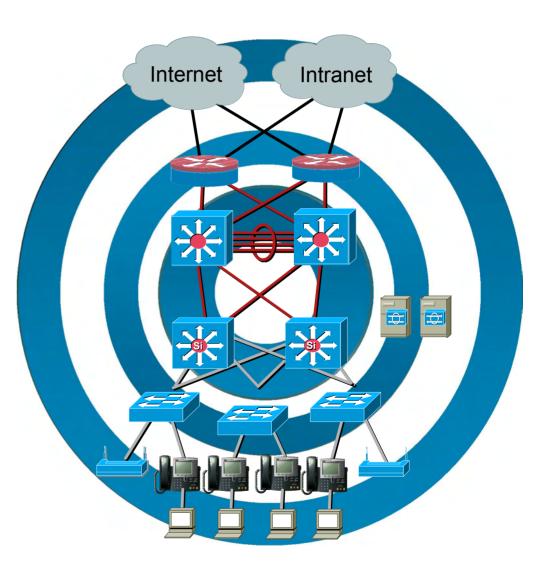
Secure Communication



Secure the Transport:

IPSec VPN

Protects Data/Voice Confidentiality



Secure Connectivity

Secure Shell (SSH)

 SSH encrypts administration traffic during Telnet sessions while configuring or troubleshooting switches

Secure Sockets Layer (SSL)

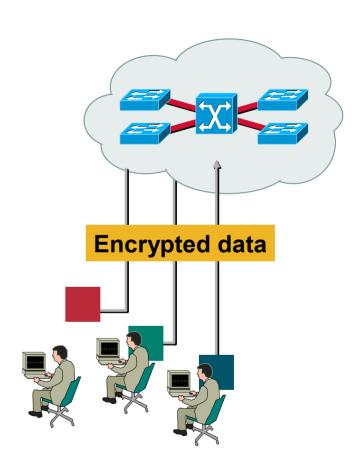
 SSL encrypts network management traffic allowing the secure use of tools such as the Cisco Network Assistant

SNMPv3 (with crypto support)

 Provides network security by encrypting administrator traffic during SNMP session to configure or troubleshoot switches

Kerberos

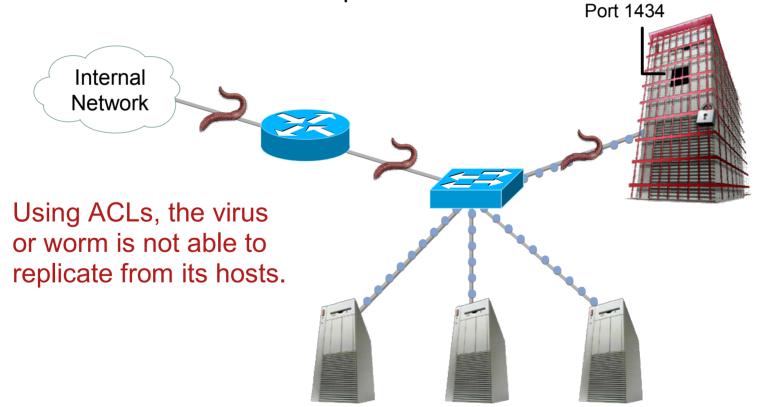
 Authenticates users and network services using a trusted third party to perform secure verification



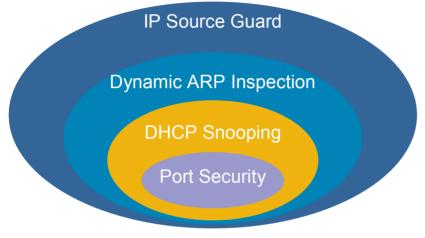
Protecting Against Worms

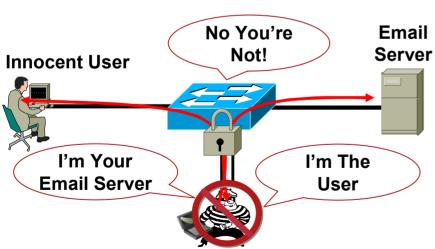
How It Works:

 The ACL provides a mechanism to protect servers, users, and applications against worms by determining what traffic streams or users can access what ports.



Typical Internal Attacks

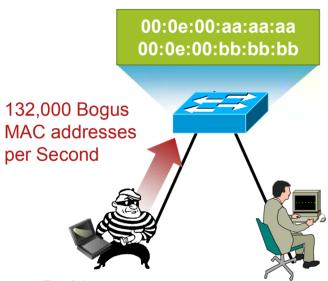




Attack	Catalyst Feature
MAC Address Flooding	Port Security
DHCP Rogue Server for Default Gateway Interception	DHCP Snooping
ARP Spoofing or ARP Poisoning	Dynamic ARP Inspection
IP Spoofing	IP Source Guard

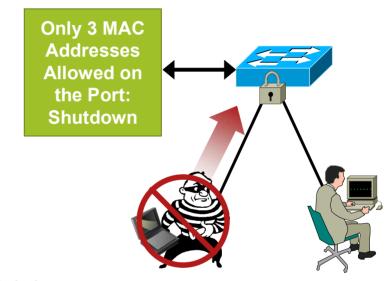
MAC Address Flooding Attacks

Cutting off MAC-Based Attacks



Problem:

- "Script Kiddie" Hacking Tools Enable Attackers' Flood Switch **CAM Tables with Bogus MAC** Addresses, Turning the VLAN into a "Hub" and Eliminating Privacy
- Switch CAM Table Limit of 32K Mac Addresses



Solution:

Port Security Limits MAC Flooding Attack and Locks Down Port and Sends an SNMP Trap

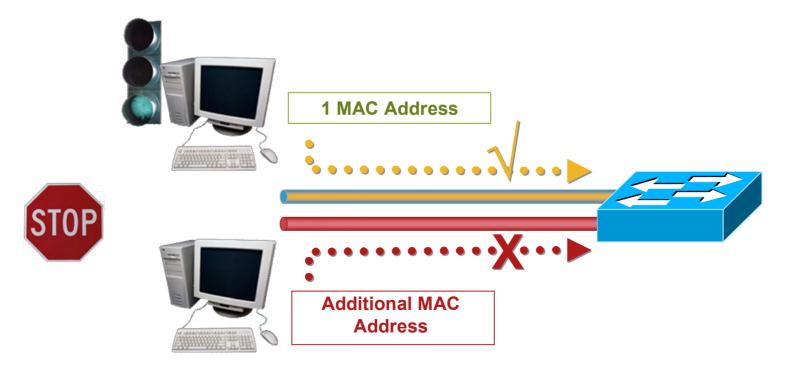
Port Security

What It Does:

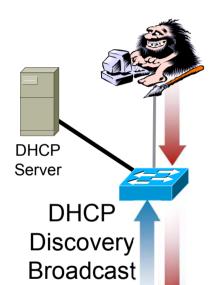
 Limits the number of MAC addresses that are able to connect to a switch and ensures only approved MAC addresses are able to access the switch.

Benefit:

Ensures only approved users can log on to the network.



DHCP Spoofing Attack



Victim

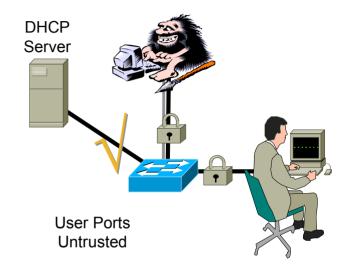
Rogue DHCP Offer

IP: 10.1.1.20/24 GW: 10.1.1.1

DNS: 192.168.1.122

Problem:

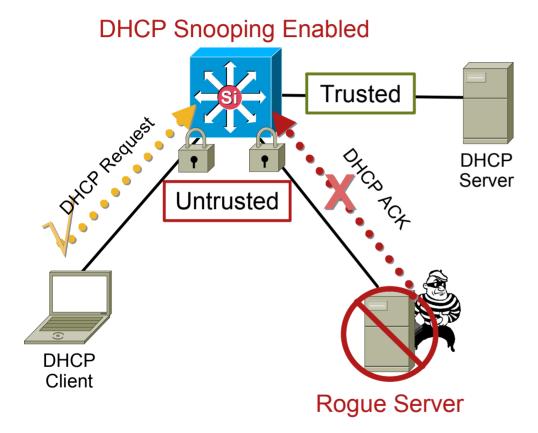
- Malicious user pretends to be the network DHCP server.
- Misconfigured user starts up a DHCP server incorrectly.
- Malicious user can send out bogus address, deplete the address space, or spoof the default gateway.



Solution

- Do not trust user ports so only DHCP requests can be sent.
- Snoop DHCP information for integrity.

DHCP Snooping



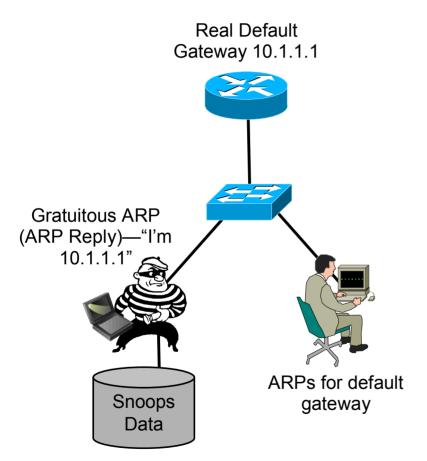
What It Does:

Switch forwards only DHCP requests from untrusted access ports, and drops all other types of DHCP traffic. DHCP snooping allows only designated DHCP ports or uplink ports trusted to relay DHCP messages. It builds a DHCP binding table containing client IP address, client MAC address, port, and VLAN number.

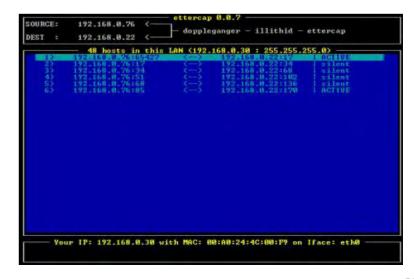
Benefit:

 DHCP snooping eliminates rogue devices from behaving as the DHCP server.

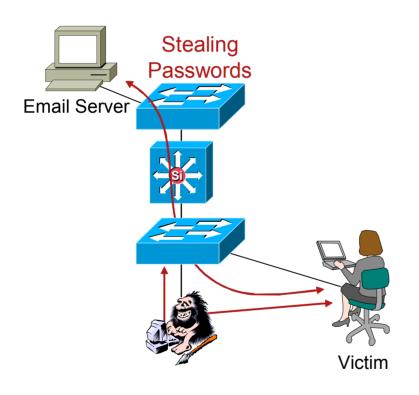
ARP Spoofing Attack— The Man-in-the-Middle



- Attacker only needs to be attached on same subnet as one victim sends Gratuitious ARP onto subnet.
- IP/ARP bindings incorrectly set at innocent endstation
- Tools Easily Downloadable and is simpler than most video games (GUI or CLI)

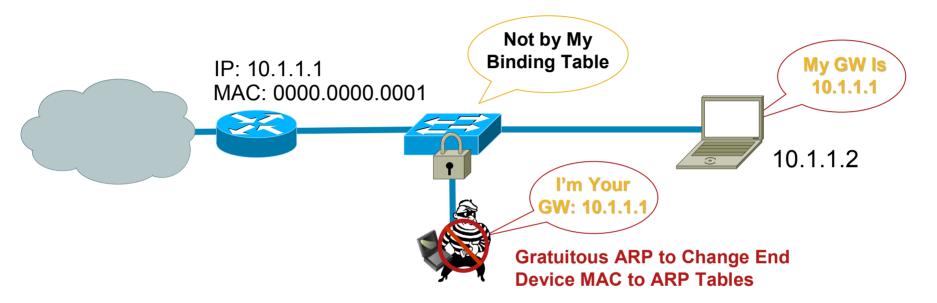


A Simple Tool, Some Dangerous Consequences...



- Neither the victim nor the default gateway is aware of the attack
- Passwords can be snooped
- Client, employee or company-confidential information can be compromised

Dynamic ARP Inspection



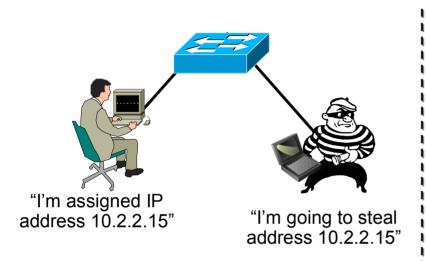
What It Does

 Maintains a binding table containing IP and MAC address associations dynamically populated using DHCP Snooping

Benefit

 Ensures integrity of user and default gateway information such that traffic cannot be captured

IP Spoofing Attack

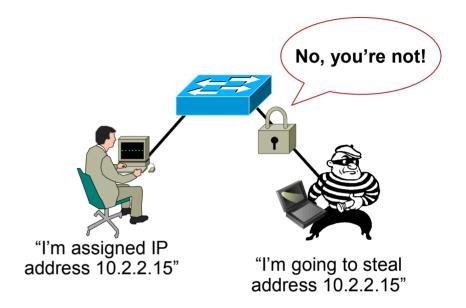


Problem:

 Users change their assigned IP address either due to:

Innocent reasons

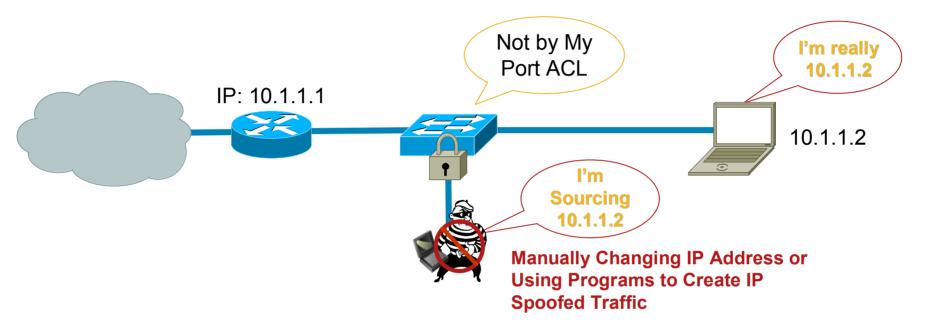
A way to hide an attack by bypassing ACLs, appearing to be on a different subnet or launch anonymous DoS attacks



Solution:

 Discarding attacker's packets with spoofed source IP address by binding client IP address, client MAC address, port, VLAN number

IP Source Guard



What It Does:

- Automatically configures a Port ACL for IP address and adds MAC address to port security list for the port. DHCP Snooping allows learning and binding of IP address and MAC address by the switch
- Removes ACL and MAC entry when lease expires

Benefit:

Prevents snooping of data or anonymous launching of attacks

Identity-Based Network Services

What It Does:

 Using the 802.1x protocol with cisco enhancements, the network grants privileges based on user logon information, regardless of the user's location or device



- Allows different people to use the same pc and have different capabilities
- Ensures that users only get their designated privileges, no matter how they are logged onto the network
- Reports unauthorized access





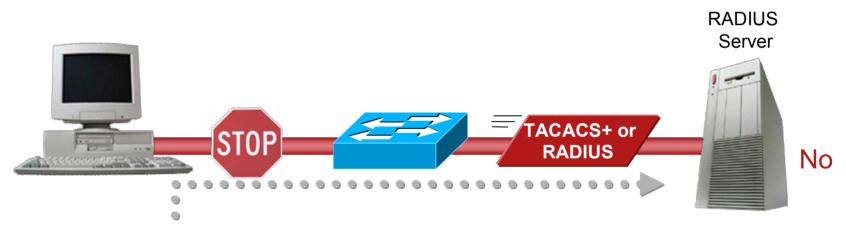




Identity-Based Network Services

How It Works:

All users trying to enter the network must receive authorization based on their personal username and password

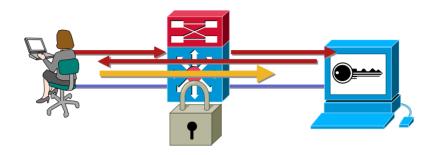


Invalid Username Invalid Password

Client Accessing Switch

- Equivalent to placing a security guard at each switch port.
- Only authorized users can get network access
- Unauthorized users can be locked out or placed into "guest" VLANs
- Prevents unauthorized or "Rogue" APs

802.1x Enhancements



- Allow to function concurrently with Port Security
- VLAN assignment

The user will be assigned to a VLAN-based on the response from the RADIUS server to the catalyst switch

802.1x with VVID support

802.1x will support interoperability with the IP phone handsets

Apply Extended ACLs

Enables configuration of extended ACLs to provide network security based on 802.1x authenticated users

MAC-based authentication

MAC-based authentication for non-supplicant capable user

Web-based "proxy-supplicant" authentication

Non-supplicant user is recognized by switch

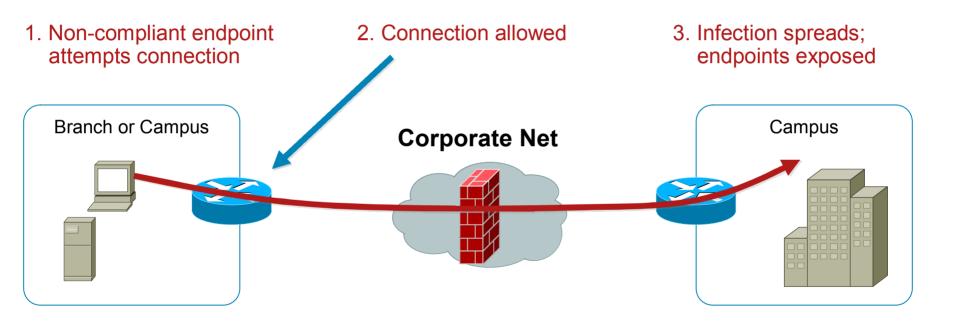
User given screen to enter username and password—simulates supplicant

The Next Step: Cisco Network Admission Control (NAC)

- Cisco-led, Multi-partner Program
 Limits damage from viruses and worms
 Coalition of market leading vendors
- Restricts and Controls Network Access
 Endpoint device interrogated for policy compliance
 Network determines appropriate admission enforcement: permit, deny, quarantine, restrict
- A Cisco Self-Defending Network Initiative
 Dramatically improves network's ability to identify, prevent, and adapt to threats

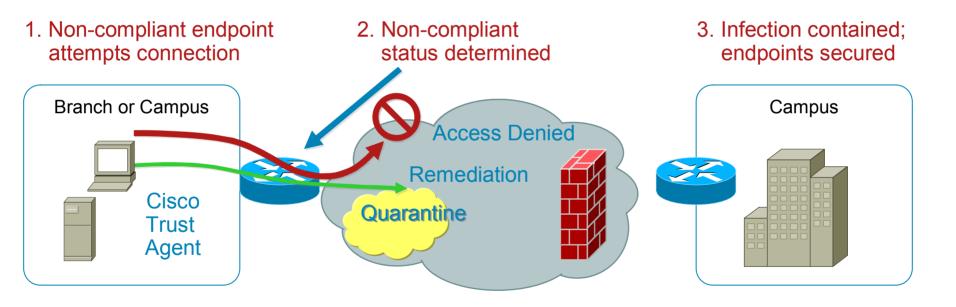


Why Network Admission Control?

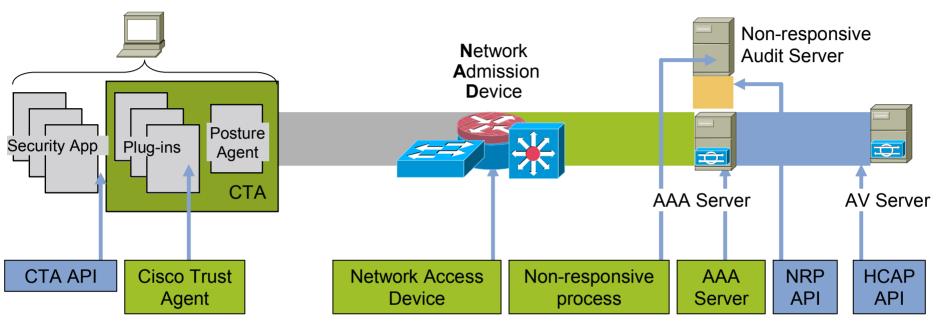


Cisco Network Admission Control:

What It Does



How it Works— Network Admission Control



- New L2 or L3 connection detected by smart Cisco device
- 2. Smart device acquires

 AV Posture (802.1x,
 IPsec, LEAP/PEAP, etc)

- ACS Svr (AAA RADIUS) receives AV posture and sends access action (OK, Deny, Quarantine) may involve Vendor Svr
- Smart devices enforce access actions

Cisco Catalyst Intelligent Switching Infrastructure



Advanced QoS

Security

Availability

Manageability

Features

- Wire-speed forwarding
- No performance effect with all services enabled
- Load balancing
- Redundancy

Benefits

- Network remains operable despite failures
- Ability to meet defined SLAs
- Business resiliency
- Reduced maintenance cost

Higher Availability with the Cisco Redundant Power System 675

- Internal power supply redundancy
- Cisco® RPS 675 senses failure and delivers uninterrupted power to device
- Supports up to six Cisco networking devices including all Cisco Catalyst[®] 3750, 3560, 3550, 2970, and 2950 switches
- Small form factor—1 RU
- 675W (300W 12V system power, 375W 48V inline power)
- Cisco RPS 675 automatically resets into standby mode when the failed unit is replaced with a new unit



Cisco RPS 675

Wire-Speed Services

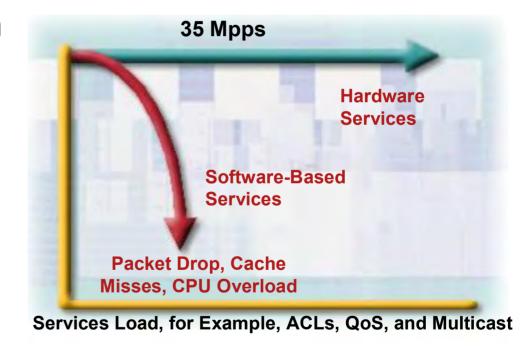
Wire-speed, high-touch services with no performance hit:

512 QoS policies

1024 security policies

64 policers

4 queues per port



IEEE 802.1s/w

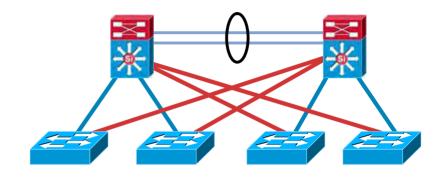
 802.1s and 802.1w enable loop-free Layer 2 network

Uses as few spanning tree instances as possible

 Multiple spanning-tree system allows for larger Layer 2 topologies

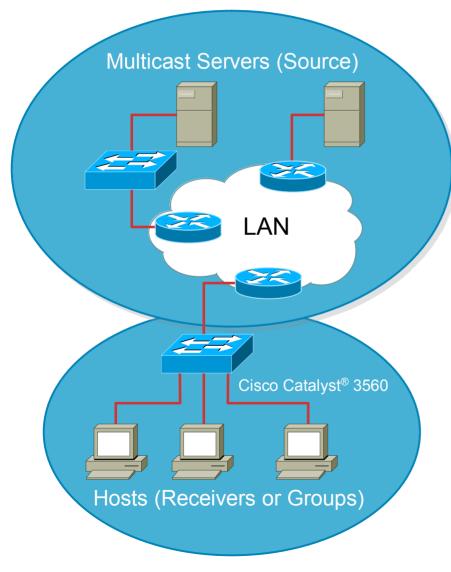
Rapidly accelerates convergence in event of a failure

- Saves CPU cycles and is interoperable across multiple vendors
- Cisco® implementation enables smooth migration to Multiple Spanning Tree from Per VLAN Spanning Tree Plus (PVST+) while preserving full standards compliance



Cisco extended the 802.1s/w standards by automatically running the spanning tree 802.1w when 802.1s is configured.

Cisco Catalyst 3560 Multicast Support



- Cisco[®] Group Management Protocol (CGMP), IGMP snooping is used for the managing group membership information
- Per-port broadcast, multicast, and unicast storm control
- Multicast VLAN registration
- Virtual Trunking Protocol pruning

IGMP Snooping

- Default behavior of a Layer 2 switch is to flood multicast packets to ports in the ingress VLAN
- This behavior is not desirable—IGMP snooping resolves this issue
- Implemented in hardware
 - "Snoops" or intercepts IGMP Joins and Leaves received on interfaces from hosts
 - Enable or disable on a global or per-VLAN basis
 - Ingress port parses packet and sends to CPU for processing, CPU suppresses redundant IGMP joins, and sends one proxy report to router
 - Overrides forwarding or flooding in VLAN

Cisco Catalyst Intelligent Switching Infrastructure



Advanced QoS

Security

Availability

Manageability

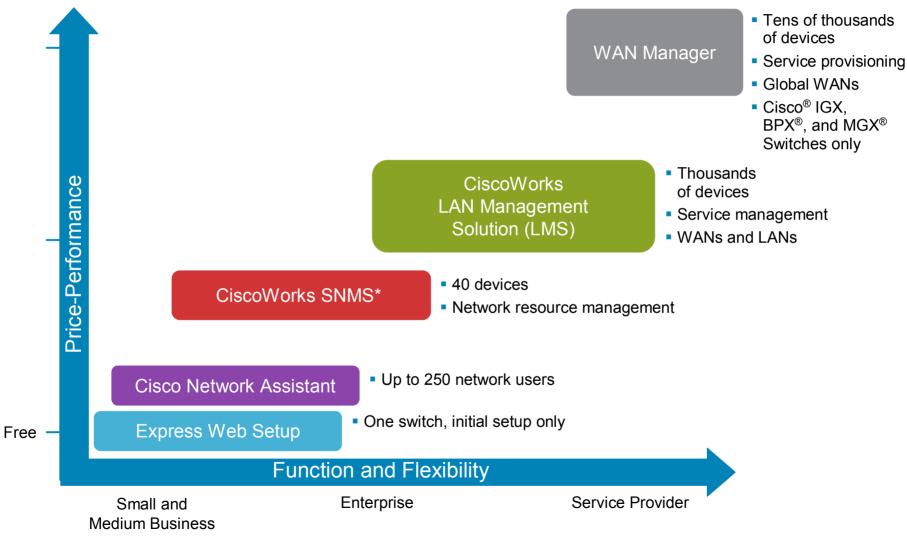
Features

- End-to-end manageability through common set of management tools
- Centralized administration and software upgrades
- Web-based access

Benefits

- Simplify implementation, troubleshooting, and upgrades
- Reduce operational costs
- Simplify intelligent service implementation
- Reduced maintenance cost

Broadest Range of Network Management Products



*Small Network Management Solution (SNMS)

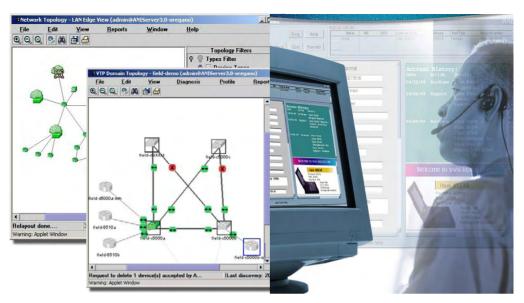
CiscoWorks

Configuration

- Single Console Login
- Telnet
- IOS configuration management

Network Management

- Single IP address to manage system
- RMON1, RMON2, HC-RMON: comprehensive fault diagnostics and performance tuning information
- 4 RMON I groups: stats, history, alarm, events
- SNMP v1, v2, v3 and Standard MIB support



Network Analysis

- SPAN: port monitoring of one or multiple switch ports
- 4 egress, 2 ingress sessions
- VLAN trunk filtering

Express Setup

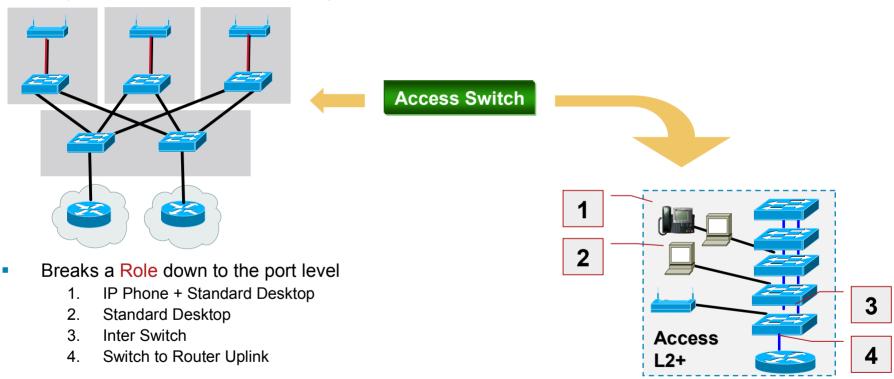
- Power up switch and hold the mode button for a few seconds until all the mode LEDs are green
- Connect the PC into the Ethernet port and launch browser
- Launch Express setup page by entering IP address of 10.0.0.1 in browser
- Assign switch IP address, management VLAN, enable secret password, (the following is optional) telnet password and SNMP configuration



Smartports Macros

Addressing Complexity and Consistency of Operation within A Role

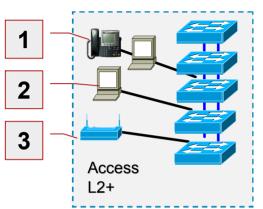
Example—Access Switch in Campus



- Standard templates can be applied for Products on a per Role basis
- Apply sophisticated Layer 2 and Layer 3 Features
- Provide "Secret Sauce" that represents Cisco "Best Practices"
- SMARTPORTS Templates for this

Smartports Example for Campus

Narrows the Deployment Options for Customers



Access Switch in Campus Role



 Consistent operation for all Products



6500



4500

3750



Global Commands for Access Switch Role

! Enable dynamic port error recovery for link state failures. errdisable recovery cause link-flap

errdisable recovery cause udld errdisable recovery interval 60

! VTP requires Transparent mode for future 802.1x Guest VLAN

! and current Best Practice vtp domain [smartports] vtp mode transparent

! Enable aggressive mode UDLD on all fiber uplinks udld aggressive

! Enable Rapid PVST+ and Loopguard spanning-tree mode rapid-pvst spanning-tree loopguard default spanning-tree extend system-id

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Interface Commands for Port Type by Role

interface range FastEthernet0/[1 - 48] switchport access vlan [data] switchport mode access switchport voice vlan [voice]

! Enable port security limiting port to 3 MAC addresses. Ensure age is ! greater than one minute and use inactivity timer

switchport port-security switchport port-security maximum 3 switchport port-security violation restrict switchport port-security aging time 2 switchport port-security aging type inactivity

! Enable auto-qos to extend trust to attached Cisco phone auto qos voip cisco-phone

! Configure port as an edge network port spanning-tree portfast spanning-tree bpduguard enable

interface range FastEthernet0/[1 - 48] switchport access vlan [data] switchport mode access switchport voice vlan [voice]

! Enable port security limiting port to 3 MAC addresses. Ensure age is ! greater than one minute and use inactivity

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! Enable auto-qos to extend trust to attached Cisco phone auto qos voip cisco-phone

! Configure port as an edge network port spanning-tree portfast spanning-tree bpduguard enable

! Reset all end-station interfaces to default configuration (global command) default interface range FastEthernet[1]/0/[1 - 48] ! VoIP enabled interface - Enable voice (VVID) and data VLAN interface range FastEthernet[1]/0/[1 - 48]

switchport access vlan [data]
switchport mode access
switchport voice vlan [voice]
! Enable port security limiting port to 3 MAC
addresses. Ensure age is
! greater than one minute and use inactivity

switchport port-security switchport port-security maximum 3 switchport port-security violation restrict switchport port-security aging time 2 switchport port-security aging type inactivity

! Enable auto-qos to extend trust to attached Cisco phone auto qos voip cisco-phone

! Configure port as an edge network port

! Ensure that another switch cannot become active on this interface spanning-tree portfast spanning-tree bpduguard enable

Cisco Catalyst 3560 Series Intelligent Features Summary

Availability

- IP Unicast Routing
 Static, RIPv1/v2, OSPF, IGRP, EIGRP, BGPv4
- IP Multicast Routing
 PIM, DVMRP tunneling
- Hot Standby Router Protocol (HSRP)
- Web Cache Comm. Protocol (WCCP)
- Policy Based Routing (PBR)
- Spanning-Tree Protocol enhancements
 UplinkFast, BackboneFast,PortFast
 802.1s/w
- Port Grouping

EtherChannel (Gigabit, Fast)

802.3ad

Port Aggregation Protocol (PAgP)

Link Agg. Control Protocol (LACP)

- Layer 2 load balancing (PVST)
- Layer 3 load balancing (ECR)
- Cisco[®] Express Forwarding
- Redundant Power Supply (RPS 675)

Security

- IBNS through 802.1x
- Access Control Lists
- Unicast MAC filtering
- SSH, Kerberos, SNMPv3
- Private VLAN Edge
- DHCP interface tracker
- DHCP Snooping Option 82
- CMS security wizard
- Private VLAN edge
- Port security
- MAC address notification



Quality of Service

• Queue servicing:

Shaped round robin and strict priority queuing Weighted tail drop Ingress traffic policing Egress traffic shaping

- 802.1p CoS and DSCP
- Congestion avoidance
 Granular rate limiting
 Auto QoS

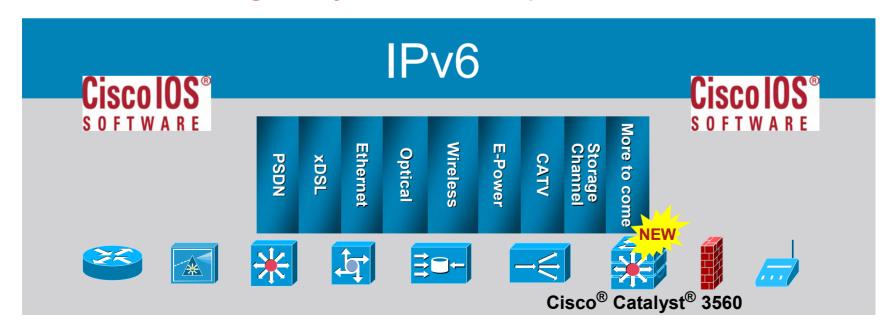
Manageability

- Autoconfiguration
- Cisco Intelligent Power Management
- Cisco CMS Software
- CiscoWorks
- Cisco Express Setup
- Voice VLAN
- Dynamic VLAN
- SmartPorts
- DHCP Server

Cisco Catalyst 3560 Series Switches—IPv6-Capable Routing in Hardware



With millions of new devices becoming IP aware, the need for increased addressing and "plug-and-play" networking is only met with the implementation of IPv6

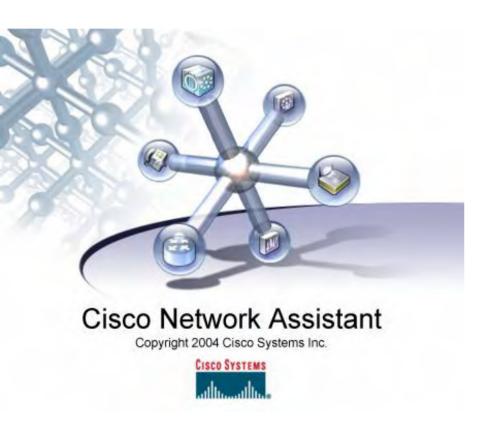


Agenda



- Cisco® Catalyst® Switches Overview
- Catalyst 3560 Product Overview
- Power over Ethernet
- Intelligent Services
- Cisco Network Assistant
- Deployment Examples
- Service and Support

Cisco Network Assistant



- Automatic network discovery
- Front panel view
- Dynamic Application Update
- Smartports
- Cross launch device managers
- No additional cost!

Single Point of Management

- Autodiscovery of Cisco® devices: Switches, Routers, Access Points, and IP Phones
- Displayed physical network topology along with network elements details such as:

Name

IP address

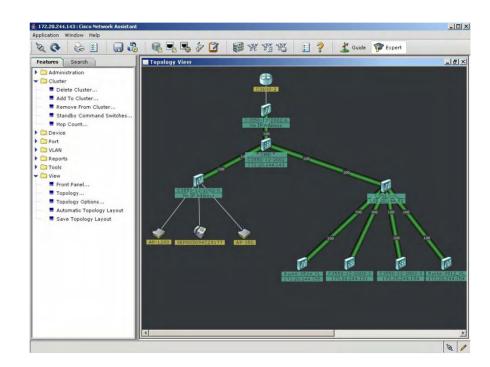
MAC address

State of the network element

Links between network element are also represented with:

Link speed

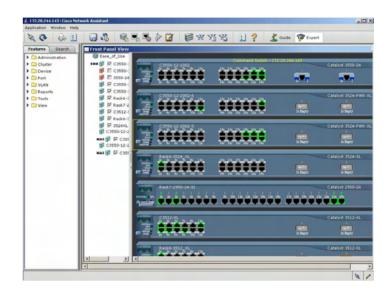
Link status

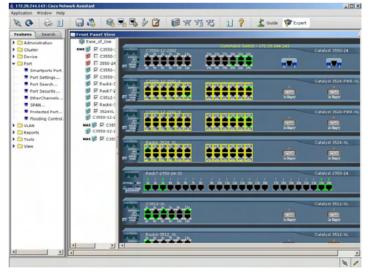


Allows administrator to view live network information, Including the status of switches and network connection

Front Panel View

- Front Panel View give the administrator a rapid view of the status of his switches.
 Each interfaces (ports) are depicted using different color to depict it state (speed, duplex, up, down, disable)
- Also allows the user to simply use their mouse to select ports in order to configure such a thing like VLANs across multiple switches

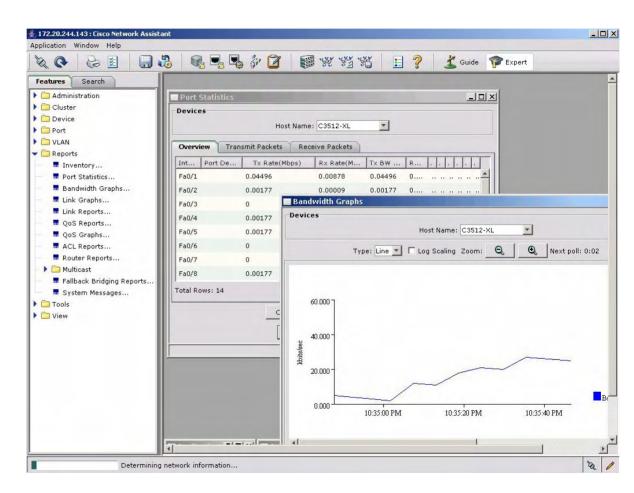




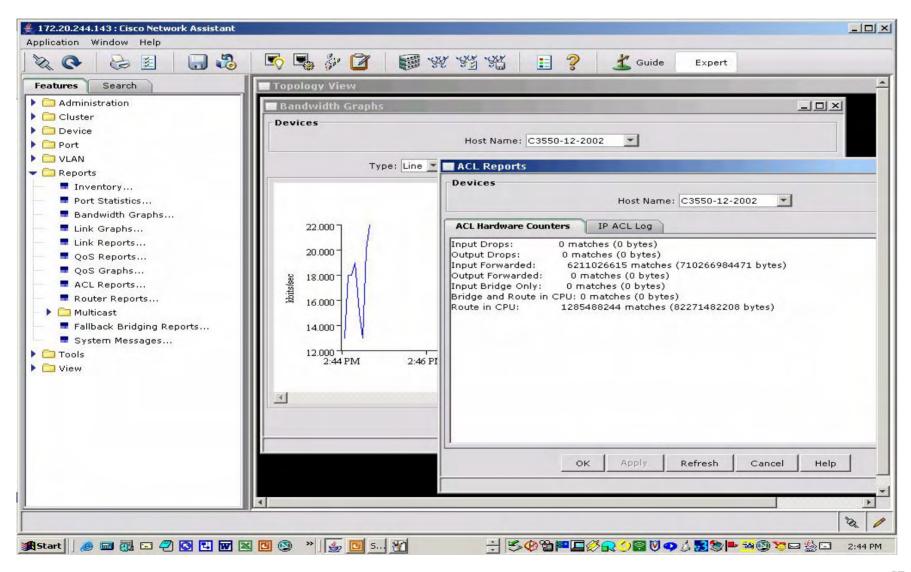
Monitor, Analyze and Troubleshoot

The Network Assistant offers a wide array of tools that allow users to:

- Monitor bandwidth utilization, power consumption
- Analyze port/QoS/ACL statistics
- Examine link performances
- Test using Ping and Trace



Reports



Smartports

From This:

Global Commands

failureserrdisable recovery cause link-flap errdisable recovery cause udld errdisable recovery interval 60 vtp domain [smartports] vtp mode transparent udld aggressive spanning-tree mode rapid-pvst spanning-tree loopguard default spanning-tree extend system-id

Interface Commands

default interface range FastEthernet[1]/0/[1 - 48] interface range FastEthernet[1]/0/[1 - 48] switchport access vlan [data] switchport mode access switchport voice vlan [voice] switchport port-security switchport port-security maximum 3 switchport port-security violation restrict switchport port-security aging time 2 switchport port-security aging type inactivity auto qos voip cisco-phone spanning-tree portfast spanning-tree bpduguard enable

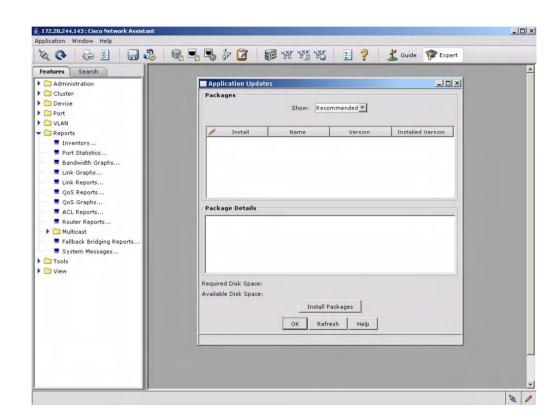
To This:





Automatic Application Update

- The Network Assistant automatically update itself via Cisco.com
- Users will be able to use the most current and updated version without having to wait for a new versions of to be released.



Download Network Assistant

- Free download
- Guest Login
 No CA contract requirements
 Answer a few questions



http://www.cisco.com/go/NetworkAssistant

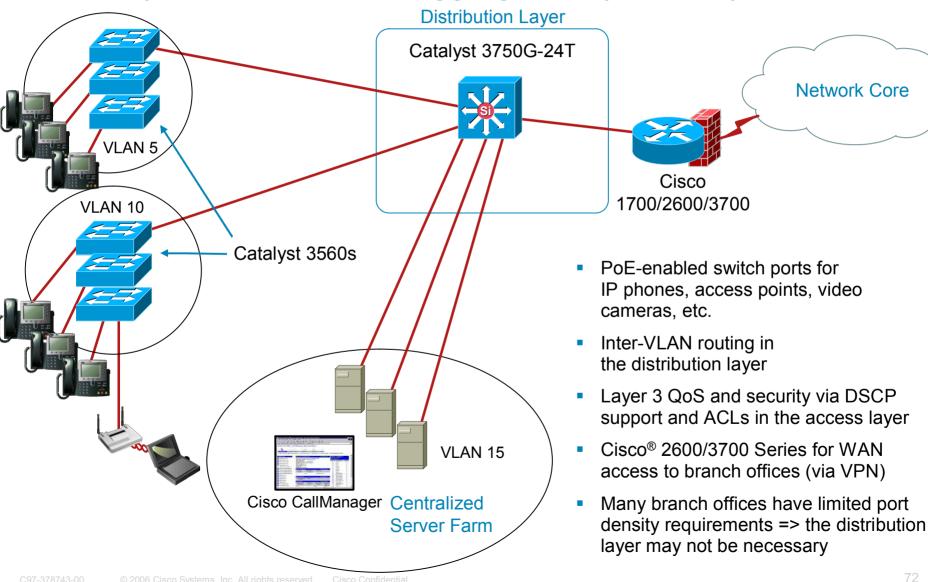
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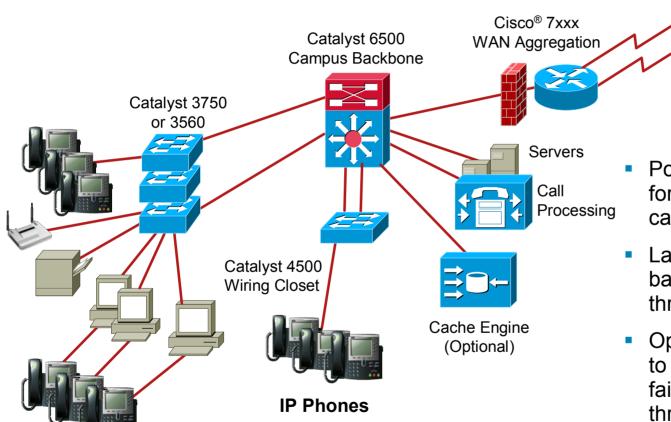
Enterprise Branch Office

Catalyst 3560 Switches Aggregated by a Catalyst 3750



Enterprise Wiring Closet:

Cisco Catalyst 3560/4500/6500 Integrated Campus



Layer 2 or Layer 3 Wiring Closet Uplinks

- PoE-enabled switch ports for IP phones, access points, cameras, etc.
- Layer 2 uplinks to the backbone—load sharing through PVST+
- Option for routed uplinks to the backbone for faster failover—load sharing through equal cost routing
- Layer 3 QoS and security via DSCP support and ACLs in the access layer

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Services and Warranty for the Cisco Catalyst 3650 Series Switch

Limited lifetime hardware warranty

Advance Replacement shipping within 10 business days
Guest access to Cisco.com

Cisco® Total Implementation Solutions (TIS)

Project management and training Installation, test, and cutover Major moves, adds, and changes Design review and product staging

- Configuration and verification services that ease deployment of networkwide intelligent services—QoS and multicast management
- Cisco SMARTnet® and SMARTnet Onsite

24-hour access to technical support through the Web, e-mail, and phone Advance Replacement of hardware parts in as little as 2 hours Onsite field engineer (Cisco SMARTnet Onsite) to assist in hardware replacements

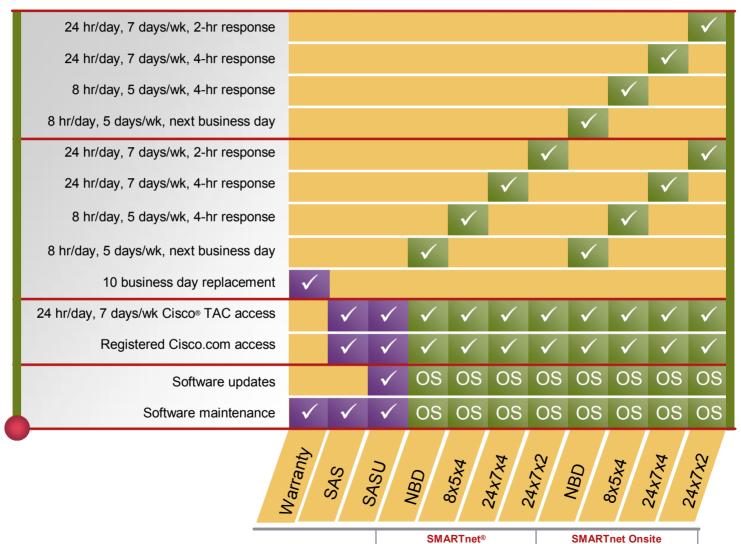
Operational Technical Support Services



Advance Replacement of Hardware

Diagnostics

Technology Refresh



Cisco is Your Partner for Delivering Intelligent Networks

- More than 1600 support engineers,
 40 percent with CCIE® certification
- Average 15 years experience
- 80 percent issues resolved online
- Multiple awards for service
- 30,000 Cisco[®] Technical Assistance Center cases per month
- 5000+ partners worldwide deliver direct and subcontracted services for Cisco technology
- 1200+ partner-employed CCIE professionals



Summary



IEEE 802.3af and Cisco® prestandard PoE fixed configuration switch offerings

Integrated ASIC technology allows both PoE implementations on the same switch

Cisco intelligent power management features that enhance PoE management capabilities

- Enables the deployment of network-wide intelligent services
- Comprehensive set of Cisco IOS® Software features for advanced functions and control
- Lowers operating expenses by easing deployment and management

